Each pod is made from polypropylene (#5 plastic), which is commonly used in yogurt and butter containers and can be recycled in the majority of communities in Canada.

The new recyclable K-Cup® pods have been tested in real world recycling and recovery facilities to ensure that they can be effectively recycled.

The recycling process is simple:

1. Peel off foil lid from center puncture hole and dispose. **PEEL**
   - CAUTION: POD IS HOT AFTER USE. ALLOW TO COOL.

2. Empty contents or compost. **EMPTY**
   - Filter can remain.

3. Recycle directly in your recycling bin. **RECYCLE**

The first recyclable K-Cup® pods have started rolling off the production lines. Available now on Keurig.ca and through our Away From Home (AFH) channel, our top-selling variety from Van Houtte®, the Original House Blend, is now in a recyclable format.

More brands and varieties will become available in this new format until 100% of Keurig® K-Cup® pods are recyclable.

For more information: dlprCanada@Keurig.com
keurig.ca/kcup-recyclable
To make our cups recyclable, our team had to find the right material that meets our oxygen barrier requirements, as well as the rigidity and the puncture ability.

The new format delivers the same high quality, great tasting beverage Keurig® fans know and love.

We’re transitioning over 100 manufacturing lines across eight North American production facilities to manufacture recyclable K-Cup® pods for all Keurig® brands.

Our goal is to have 100% of K-Cup® pods recyclable by 2020. 2020 is not a starting point; it’s a 100% completion date. We’re adding more brands and varieties between now and then, until we reach our goal.

THE JOURNEY TO A RECYCLABLE K-CUP® POD –AND BEYOND

2000
- Keurig’s first away-from-home brewer introduced in Canada

2007
- Keurig’s first at-home brewer introduced in Canada
- My K-Cup® Reusable Coffee Filter
- Vancouver, Canada, Covanta Burnaby partnership started

Canadian re-purposing program: collected brewed K-Cup® pods are used as alternative fuel in the waste-to-energy facility replacing traditional fuel sources, which means zero waste to landfill

2010
- Trial of paper-based K-Cup® pods for tea launched. As the package ultimately did not meet our performance requirements or quality standards, it was discontinued
- Toronto, Canada, Emerald Energy partnership started the second expansion of the Canadian re-purposing program

2013
- Partnership with Lafarge Canada started in Canada, Kamloops cement plant
- Canadian re-purposing program – collected brewed K-Cup® pods are used as alternative fuel reducing cement kiln’s reliance on traditional fuel sources, which means zero waste to landfill

2014
- Keurig® 2.0 brewing system launched, which brews new K-Carafe™ pods, also made from polypropylene #5 plastic
- Partnership with Lafarge Canada is started in Canada, Joliette cement kiln. Canadian re-purposing program is now offered coast to coast

2016
- K-Mug™ pods, made from polypropylene #5 plastic, for use in our Keurig® Plus Series brewers are introduced
- Production begins on new K-Cup® pods made with polypropylene #5 plastic
- First recyclable K-Cup® pod variety become available on Keurig.ca and through AFH channel

2017-2019
- Brands and varieties available in the recyclable K-Cup® pod will expand

2020
- 100% of K-Cup® pods will be recyclable