



GRAND&TOY®

An **Office DEPOT®**, Inc. Company



Project Profile:

Extreme
Group



Office Supplies

| Interiors & Furniture

| Print & Documents

| Facility Resources

| Technology



The Challenge

Extreme Group believes that great culture leads to great creative, which is precisely why the advertising agency wanted its new 8,000-sq.-ft., two-storey office in an historic Toronto building to foster collaboration. With more than a dozen young, energetic and imaginative employees working in the loft-style space, it had to be open, airy and bright to keep the ideas flowing.



Industry

Marketing & Advertising

Project Scope

Project coordination and installation of 17 workstations and furniture for 5 private offices in a newly renovated space.

Interior Design

Grand & Toy design support

Products

Task seating:

- Teknion Contessa

Workstation:

- Global Contract ViceVersa workstations with Diet panels & custom whiteboards

Lateral filing:

- Groupe Lacasse

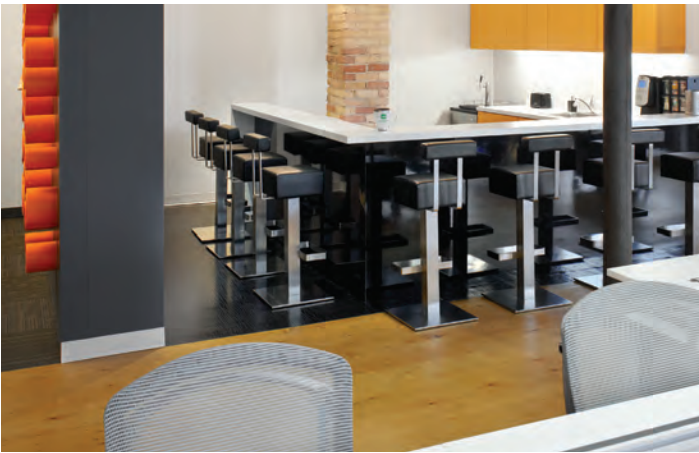
Kitchen/Bar area:

- Cape stools

The Solution

A Grand & Toy Office Supplies customer for 20 years, Canerector had just discovered Grand & Toy's Interiors division. Unfamiliarity quickly turned to satisfaction. From beginning to end, the Grand & Toy team delivered superb customer service and project management, and offered an impressive range of stylish, contemporary furniture. In addition, their knowledge of office furnishings and proposed solutions resulted in a highly collaborative and seamless project.

- **Ingenuity** – Grand & Toy proposed innovative solutions, such as whiteboard dividers, to empower the potential of Extreme Group's talented people
- **Aesthetics** – The contemporary white furniture blends beautifully with the distinct brick-and-beam characteristics of the historic building
- **Project Support** – Grand & Toy's furniture specialists and space planners oversaw the electrical and cable work to guide workers around the uniquely shaped pods
- **True Partnership** – As a thriving small business, Extreme Group now turns to Grand & Toy as a knowledgeable one-stop source for interiors, office supplies, ink and toner, technology and facilities supplies, thereby reducing deliveries and overhead costs and increasing efficiency





“ Prison cell office towers don’t work for us. Our historic brick-and-beam building has a loft-type feel which is contemporary, modern and open. Our furniture reflects that. ”

Paul LeBlanc,
*Chief Executive Officer,
Extreme Group*

The Customer

Extreme Group burst onto the Canadian advertising scene more than 10 years ago and has been challenging industry convention ever since. The firm’s 60 employees, located in Toronto and Halifax, are focused on influencing the world through creativity. Extreme Group has an impressive roster of clients including Procter & Gamble, Moosehead, Quiznos and Grand & Toy and has won numerous national and international awards.

“ One of the coolest things Grand & Toy said to us was this: ‘We don’t have a product that is going to perfectly suit that particular need, but we will build it.’ They came back with dividers that act as both whiteboards and sound buffers. Very clever. ”

Paul LeBlanc,
Chief Executive Officer,
Extreme Group





Interiors With A Difference

As Canada's only true national office interiors solutions provider, Grand & Toy delivers fast and reliable service from coast to coast, with 15 full-service centres to cover every major market.

Furthermore, from interiors, technology, print and promotional solutions, to a wide range of office and facility supplies, we can help drive operational efficiencies and cost savings by streamlining your procurement with our complete portfolio of business solutions. In addition, our sustainable business practices and environmentally favourable product offerings will help you get closer to your own sustainable goals.

To put our solutions to work for you, contact us today:

1.800.362.2730

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