












November 3, 2020

Dear Valued Customer:

The wellbeing of our consumers is our top priority. **Today (November 3, 2020), PepsiCo Foods Canada is expanding the voluntary recall announced on November 2** for a limited number of Miss Vickie’s® potato chip products due to isolated reports of the presence of a small piece of glass found at the bottom of the bag. A small number of consumer concerns related to this matter have been reported to date. The company is working closely with the Canadian Food Inspection Agency (CFIA) to coordinate the recall.

The November 3 updated impacted product list is as follows – it’s important to note the “Guaranteed Fresh” dates and “Manufacturing Codes” as these are the only products included in this recall.

| Brand | UPC | Size | Retailer | Impactd Markets | Code | Image |
|--|--------------|------|--------------|-----------------|------------------------|---|
| Miss Vickie's Original MISS VICKIE'S® Recette originale | 060410001776 | 40g | Food Service | Ontario | JA 12 All MFG Codes |  |
| MISS VICKIE'S® Sea Salt & Malt MISS VICKIE'S® Sel marin et vinaigre de malt | 60410001783 | 40g | Food Service | Ontario | JA 12 All MFG Codes |  |
| MISS VICKIES® Jalapeño MISS VICKIE'S® Jalapeño | 60410001769 | 40g | Food Service | Ontario | JA 12 All MFG Codes |  |
| MISS VICKIE'S® Sweet Chili & Sour Cream MISS VICKIE'S® Poivron et crème champêtre <i>NEW: Added November 3rd</i> | 60410001790 | 40g | Food Service | Ontario | JA 12 All MFG Codes |  |
| MISS VICKIE'S® Sea Salt & Malt MISS VICKIE'S® Sel marin et vinaigre de malt <i>NEW: Added November 3rd</i> | 60410901656 | 55g | Foodservice | Ontario | JA 12 All MFG Codes |  |

| Brand | UPC | Size | Retailer | Impactd Markets | Code | Front of Pack |
|---|-------------|------|----------|-----------------|--|---|
| Miss Vickie's Original MISS VICKIE'S® Recette originale | 60410046678 | 200g | Retail | Ontario | JA 12 All MFG Codes JA 26 608329131 |  |
| Miss Vickie's Original MISS VICKIE'S® Recette originale | 60410046661 | 275g | Retail | Ontario | JA 12 All MFG Codes JA 26 608329131 |  |
| MISS VICKIE'S® Sea Salt & Malt MISS VICKIE'S® Sel marin et vinaigre de malt | 60410046715 | 200g | Retail | Ontario | JA 12 All MFG Codes JA 26 608329132 |  |
| MISS VICKIE'S® Sea Salt & Malt MISS VICKIE'S® Sel marin et vinaigre de malt NEW: Added November 3rd | 60410046708 | 275g | Retail | Ontario | JA12 All MFG Codes |  |
| MISS VICKIES® Jalapeño MISS VICKIE'S® Jalapeño | 60410046753 | 200g | Retail | Ontario | JA 12 All MFG Codes |  |
| MISS VICKIE'S® Sweet Chili & Sour Cream MISS VICKIE'S® Poivron et crème champêtre NEW: Added November 3rd | 60410046692 | 200g | Retail | Ontario | JA12 All MFG Codes |  |

These products were sold in Ontario, Quebec and Atlantic Canada only.

No other Miss Vickie's® products are included in this recall. No other "Guaranteed Fresh" dates or "Manufacturing Codes" for these specific Miss Vickie's® products are included in this recall. No Miss Vickie's® products sold outside Ontario, and Quebec and Atlantic Canada are included in this recall.

Our records indicate that some of the impacted products were shipped to you in Ontario, Quebec and Atlantic Canada only. It's imperative that we locate, isolate, and remove these impacted products from commerce as soon as possible.

- Our front-line sales team will begin retrieval actions as soon as possible.
- We ask that your store managers secure these products and your PFC sales representative will pick it up at their next visit. If your internal process is to destroy product, please advise and provide us with written confirmation of destruction, which includes number of units by SKU by location.

We are working closely with the Canadian Food Inspection Agency (CFIA) as we continue to investigate this issue. To reiterate, **no other Miss Vickie's® products are included in this recall. No other "Guaranteed Fresh" dates or "Manufacturing Codes" for these specific Miss Vickie's® products are included in this recall. No Miss Vickie's® products sold outside Ontario, and Quebec and Atlantic Canada are included in this recall.**

This recall will cause a temporary disruption to normal service levels for these products. We are working hard to minimize that and will keep you posted on timing. In the meantime, please direct any questions to your account manager.

We appreciate your partnership and apologize for any inconvenience this may cause.

Thank you,

A handwritten signature in black ink, appearing to be 'Robert Foy', written in a cursive style.

Robert Foy,
Vice President, Foodservice
PepsiCo Canada